



GDPR & Data Privacy

EKAMANT Aktiebolag, Registration No. 556042-3971, Järnvägsgatan 44, 285 32 Markaryd ("Ekamant," "we," or "us"), is one of the world's most experienced manufacturers of abrasives – we develop long-term relationships with customers worldwide.

EKAMANT is the data controller for your personal data and is responsible for ensuring that it is processed in accordance with this privacy policy. EKAMANT is committed to protecting your personal data and ensuring that it is processed only in accordance with the GDPR principle of **data minimization**. We collect only the personal data necessary for the purposes we specify in this policy.

We comply with all applicable laws and regulations to protect your privacy. It is important to us that you feel secure about how we collect, store, and process your personal data. Therefore, this privacy policy covers all the necessary information. If you have any further questions, please feel free to contact us using the details below.

We use cookies on our website to improve your experience, gather statistics, and customize content. For more information about our use of cookies, please see our cookie policy.

What personal data do we collect and from where?

The types of personal data we collect may include, depending on the context:

- Name and contact details including address, phone number, and email address
- Your job title/position
- Delivery and billing information, payment details, and other information you provide to us in connection with the purchase or delivery of a product or service
- Job applications and associated documents, such as CVs and cover letters, including photos where applicable
- Purchase order history
- IP address
- Photos

We collect personal data directly from you through our digital platforms such as the website, webshop, and contact forms, as well as through communication via email or phone. We may also collect data through business agreements or other business contacts.

Why do we process your personal data?

We process your personal data on the following legal grounds:

- **Performance of a contract:** To manage and administer purchases, product deliveries, send newsletters, and handle job applications.
- **Consent:** To use photos for marketing purposes.
- **Legal obligation:** To comply with accounting laws and other legal requirements.
- **Legitimate interest:** To maintain business relationships, market our products, and manage the personal data of business representatives. We ensure that our use of legitimate interest does not override your privacy rights by conducting balancing tests.



Important to note: We do not sell your personal data, nor do we distribute data to non-business partners or other third parties.

Retention of personal data

We ensure that your personal data is securely stored and processed only for as long as necessary for the purposes we have specified. We also have mechanisms in place to regularly review and delete or anonymize data that is no longer needed. Personal data may be retained for the following periods:

- **Customers and business partners:** Your data is stored as long as the contract with us is active or up to two years after the last contact.
- **Job applicants:** We retain your application documents for up to two years after the recruitment process has ended.
- **Legal obligation:** Invoice documentation and similar records are retained in accordance with applicable accounting laws.
- **Direct marketing:** Your data may be used for marketing purposes for up to one year after the customer relationship has ended, unless you have objected to this.

Sharing of personal data

We only share your personal data with external parties in accordance with this policy and after implementing appropriate security measures.

- **Business partners:** Our approved partners may access your data to provide services. They act either as data processors or data controllers depending on their role.
- **International data transfers:** If personal data is transferred outside the EU/EEA, we ensure that such transfers comply with the GDPR, for example through standard contractual clauses. (Note: the Privacy Shield is invalid.)

Your rights

You have the right to request information about the personal data we process, correct inaccurate data, and, in certain cases, request deletion. You can also object to processing based on legitimate interest or for direct marketing purposes. In the case of electronic processing based on consent or contract, you can request the transfer of your data in a structured format.

If you believe that we are processing your personal data in violation of the GDPR, you can file a complaint with the Swedish Data Protection Authority (Datainspektionen).

Changes to the policy

We reserve the right to modify this policy. Any significant changes will be communicated to you via email if we have your address, and updates will be published on our website.

Contact

If you have any questions regarding this policy or if you wish to exercise your rights, please contact us at:

EKAMANT AB
GDPR Officer
Järnvägsgatan 44
285 32 Markaryd
info@ekamant.se
+46 433 797 00